



**FOR IMMEDIATE RELEASE:**

## **WARRANTY DIRECT AND AUTOTRADER.COM TEAM UP**

Uniondale, NY: (March 18, 2008): AutoTrader.com, the ultimate automotive marketplace, today announced that it has partnered with Warranty Direct to provide website visitors a comprehensive extended warranty resource to assist with the auto shopping process.

The new agreement empowers AutoTrader.com consumers with an easy process to secure an extended warranty at competitive rates through Warranty Direct, the consumer division of Interstate National Dealer Services program. Under the agreement, Warranty Direct will be showcased on AutoTrader.com as its featured warranty resource.

“We’re very excited about the potential this deal holds for us,” said Shaun Fetherston, CEO of Interstate. The nearly 30-year-old company specializes in after-market warranty and service contracts for hundreds of thousands of automobiles, boats and other vehicles across the country. Fetherston continued, “For a leader like AutoTrader.com to choose us as a preferred partner is an honor we’re quite proud of.”

The partnership illustrates AutoTrader.com’s commitment to providing the most comprehensive tools for finding the perfect car.

### **About Interstate National Dealer Services, Inc.**

Founded in 1980, Interstate National Dealer Services is a leading full service provider of service contracts and extended warranties for new and used motor vehicles, including autos, RV’s, watercraft, motorcycles and sport vehicles in all 50 states and Canada. With nearly 2 million service contracts sold and administered and over \$500 million in paid claims, Interstate leads the industry in efficient and expedited claims handling, impeccable customer service and a superior technological infrastructure. For more information, please visit [www.inds.com](http://www.inds.com).

### **About AutoTrader.com**

AutoTrader.com, created in 1997 and headquartered in Atlanta, Ga., is the Internet's leading auto classifieds marketplace and consumer information website. AutoTrader.com aggregates in a single location more than 3 million vehicle listings from 40,000 dealers and 250,000 private owners, which provide the largest selection of vehicles attracting more than 14 million qualified buyers each month. Through innovative merchandising products such as multiple photos and comprehensive search functionality, AutoTrader.com unites buyer and seller online - dramatically improving the way people research, locate and advertise vehicles. AutoTrader.com is a majority-owned subsidiary of Cox Enterprises. The venture capital firm Kleiner Perkins Caufield & Byers is also an investor. For more information, please visit [www.autotrader.com](http://www.autotrader.com).

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